## Chapter 07

## Classification

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> Introduction to Data Science https://sherbold.github.io/intro-to-data-science

### Outline

- Overview
- Classification Models
- Comparison of Classification Models
- Summary

#### **Example of Classification**



#### **The General Problem**



#### **The Formal Problem**

- Object space
  - $0 = \{object_1, object_2, ... \}$
  - Often infinite
- Representations of the objects in a feature space
  - $\mathcal{F} = \{\phi(o), o \in 0\}$
- Set of classes
  - $C = \{class_1, \dots, class_n\}$

#### • A target concept that maps objects to classes

- $h^*: O \rightarrow C$
- Classification
  - Finding an approximation of the target concept

How do you get *h*\*?

#### The "Whale" Hypothesis

#### • Why do we know this is a whale?



**Hypothesis:** Objects with fins, an oval general shape that are black on top and white on the bottom in front of a blue background are whales.

#### The Hypothesis

- A hypothesis maps features to classes
  - $h: \mathcal{F} \to C$
  - $h: \phi(o) \to C$
- Approximation of the target concept  $h^*$ 
  - $h^*(o) \approx h(\phi(o))$
- Hypothesis = Classifier = Classification Model





### **Classification using Scores**

- A numeric score for each class  $c \in C$
- Often a probability distribution
  - $h': \phi(o) \rightarrow [0,1]^{|C|}$
  - $||h'(\phi(o))||_1 = 1$
- Example
  - Three classes: "whale", "bear", "other"
  - $h'(\phi("whalepicture")) = (0.7, 0.1, 0.2)$



- Standard approach:
  - Classification is class with highest score

#### **Thresholds for Scores**

#### • Different thresholds also possible



#### **Quality of Hypothesis**

# How do you evaluate $h^*(o) \approx h(\phi(o))$

Goal: Approximation of the target concept
h<sup>\*</sup>(o) ≈ h(φ(o))

#### → Use Test Data

- Structure is the same as training data
- Apply hypothesis



		$\phi(o)$			<b>h</b> *( <b>0</b> )	$h(\phi(o))$
hasFin	shape	colorTop	colorBottom	background	class	prediction
true	oval	black	black	blue	whale	whale
false	rectangle	brown	brown	green	bear	whale

#### **The Confusion Matrix**

• Table of actual values versus prediction



#### Actual class

### **Binary Classification**

- Many problems are binary
  - Will I get my money back?
  - Is this credit card fraud?
  - Will my paper be accepted?
  - ...
- Can all be formulated as either being in a class or not
   →Labels *true* and *false*

### **The Binary Confusion Matrix**



- False positives are also called Type I error
- False negatives are also called Type II error

## **Binary Performance Metrics (1)**

- Rates per actual class
  - True positive rate, recall, sensitivity
    - Percentage of actually "True" that is predicted correctly

• 
$$TPR = \frac{TP}{TP + FN}$$

- True negative rate, specificity
  - Percentage of actually "False" that is predicted correctly

• 
$$TNR = \frac{TN}{TN + FP}$$

- False negative rate
  - Percentage of actually "True" that is predicted wrongly

• 
$$FNR = \frac{FN}{FN+TP}$$

- False positive rate
  - Percentage of actually "False" that is predicted wrongly

• 
$$FPR = \frac{FP}{FP+TN}$$



## **Binary Performance Metrics (2)**

- Rates per predicted class
  - Positive predictive value, precision
    - · Percentage of predicted "True" that is predicted correctly
    - $PPV = \frac{TP}{TP + FP}$
  - Negative predictive value
    - Percentage of predicted "False" that is predicted correctly

• 
$$NPV = \frac{TN}{TN + FN}$$

- False discovery rate
  - Percentage of predicted "True" that is predicted wrongly

• 
$$FDR = \frac{FP}{TP + FP}$$

- False omission rate
  - Percentage of predicted "False" that is predicted wrongly

• 
$$FOR = \frac{FN}{FN+TN}$$



## **Binary Performance Metrics (3)**

- Metrics that take "everything" into account
  - Accuracy
    - Percentage of data that is predicted correctly
    - $accuracy = \frac{TP+TN}{TP+TN+FP+FN}$
  - F1 measure
    - Harmonic mean of precision and recall
    - $F_1 = 2 \frac{precision \times recall}{precision+recall}$
  - Matthews correlation coefficient (MCC)
    - Chi-squared correlation between prediction and actual values
    - $MCC = \frac{TP \times TN FP \times FN}{\sqrt{(TP + FP)(TP + FN)(TN + FP)(TN + FN)}}$



#### **Receiver Operator Characteristics (ROC)**

- Plot of true positive rate (TPR) versus false positive rate (FPR)
- Different TPR/FPR values possible due to thresholds for scores



#### Area Under the Curve (AUC)

- Large Area = Good Performance
- Accounts for tradeoffs between TPR and FPR



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### Micro and Macro Averaging

- Metrics not directly applicable for more than two classes
  - Accuracy is the exception
- Micro Averaging
  - Expand formulas to use individual positive, negative examples for each class
- Macro Averaging
  - Assume one class as true, combine all other as false
  - Compute metrics for all such combinations
  - Take average
- Example for the true positive rate:

• 
$$TPR_{micro} = \frac{\sum_{c \in C} TP_c}{\sum_{c \in C} TP_c + \sum_{c \in C} FN_c}$$
  
•  $TPR_{macro} = \frac{\sum_{c \in C} \frac{TP_c}{TP_c + FN_c}}{|C|}$ 

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### **Overview of Classifiers**

- The following classifiers are introduced
  - k-nearest Neighbor
  - Decision Trees
  - Random Forests
  - Logistic Regression
  - Naive Bayes
  - Support Vector Machines
  - Neural Networks

#### k-nearest Neighbor

#### Basic Idea

- Instances with similar feature values should have the same class
- Class can be determined by looking at instances that are similar

#### $\rightarrow$ Assign each instance the mode of its k nearest instances



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### Impact of k





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#### **Decision Trees**

#### Basic Idea

- Make decisions based on logical rules about features
- Organize rules as a tree



#### **Basic Decision Tree Algorithm**

#### Recursive algorithm

- Stop if
  - Data is "pure", i.e. mostly from class
  - Amount of data is too small, i.e., only few instances in partition
- Otherwise
  - Determine "most informative feature" X
  - Partition training data using X
  - Recursively create subtree for each partition
- Details may vary depending on the specific algorithm
  - For example, CART, ID3, C4.5
- General concept always the same

#### The "Most Informative Feature"

- Information theory based approach
- Entropy of the class label •  $H(C) = -\sum_{c \in C} p(c) \log p(c)$

Can be used as measure for purity

- Conditional entropy of the class label based on feature X
  - $H(C|X) = -\sum_{x \in X} p(x) \sum_{c \in C} p(c|x) \log p(c|x)$

Interpret each dimension as random variable

- Mutual Information
  - I(C,X) = H(C) H(C|X)

 $\rightarrow$  Feature with highest mutual information is most informative

### **Decision Surface of Decision Trees**

#### All decisions are axis-aligned



#### **Random Forest**



Classification as majority vote of random trees

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#### Bagging as Ensemble Learner

- Bagging is short for *bootstrap aggregating*
- Randomly draw subsamples of training data
- Build model for each subsample  $\rightarrow$  ensemble of models
- Voting to create class
  - Can be weighted, e.g., using quality of ensemble models
- Random Forests combine Bagging with
  - Short decision trees, i.e., low depth
  - Allowing only a random subset of features for each decision

#### **Decision Surface of Random Forests**





#### **Logistic Regression**

- Basic Idea:
  - Regression model of the probability that an object belongs to a class
  - Combines the *logit* function with *linear regression*
- Linear Regression
  - y as linear combination of  $x_1, ..., x_n$
  - $y = b_0 + b_1 x_1 + \dots + b_n x_n$
- The *logit* function
  - $logit(P(y=c)) = ln \frac{P(y=c)}{1-P(y=c)}$
- Logistic Regression
  - $logit(P(y = c)) = b_0 + b_1 x_1 + \dots + b_n x_n$

#### **Odds Ratios**

- Probabilities vs. Odds
  - Probability: *P*(pass\_exam) = 0.75
  - Odds of passing the exam:  $odds(pass_exam) = \frac{0.75}{1-0.75} = 3$ 
    - The odds if passing the exam is 3 to 1
- If we invert the natural logarithm, we get

Definition of odds  $\frac{P(y=c)}{1-P(y=c)} = \exp(b_0 + b_1 x_1 + \dots + b_n x_n) = \prod_{j=0}^n \exp(b_j x_j)$ 

- It follows that  $\exp(b_j)$  is the odds ratio of feature j
  - Odds ratio means the change in odds if we increase  $x_i$  by one.
  - Odds ratio greater than one means increased odds
  - Odds ratio less than one mean decreased odds

### **Decision Surface of Logistic Regression**

#### Decision boundaries are linear



#### **Naive Bayes**

- Basic idea:
  - Assume all features as independent
  - Score classes using the conditional probability
- Bayes Law
  - $P(Y|X) = \frac{P(X|Y)P(Y)}{P(X)}$
- Conditional probability of a class:

• 
$$P(c|x_1, ..., x_n) = \frac{P(x_1, ..., x_n|c)P(c)}{P(x_1, ..., x_n)}$$

#### From Bayes Law to Naive Bayes

- Probability following Bayes law
  - $P(c|x_1, ..., x_n) = \frac{P(x_1, ..., x_n|c)P(c)}{P(x_1, ..., x_n)}$
- "Naive" assumption:  $x_1, \dots, x_n$  conditionally independent given c•  $P(c|x_1, \dots, x_n) = \frac{P(x_1|c) \dots P(x_n|c) P(c)}{P(x_1, \dots, x_n)} = \frac{\prod_{j=1}^n P(x_j|c) P(c)}{P(x_1, \dots, x_n)}$
- $P(x_1, ..., x_n)$  is independent of c and always the same •  $score(c|x_1, ..., x_n) = \prod_{j=1}^n P(x_j|c) P(c)$
- Assign the class with highest score

### **Multinomial and Gaussian Naive Bayes**

- Different variants on how  $P(x_j|c)$  is estimated
- Multinomial
  - $P(x_j|c)$  is the empirical probability of observing a feature
  - "Counts" observations of x<sub>i</sub> in the data
- Gaussian
  - Assumes features follow a gaussian/normal distribution
  - Estimates  $P(x_j|c)$  conditional probability using the gaussian density function

#### **Decision Surface of Naive Bayes**

- Multinomial has linear decision boundaries
- Gaussian has piecewise quadratic decision boundaries



### Support Vector Machines (SVM)

#### • Basic Idea:

Calculate decision boundary such that it is "far away" from data



#### Non-linear SVMs through Kernels

• Expand features using kernels to separate non-linear data

- Transformation into high-dimensional kernel space
  - Can be infinite (e.g., Gaussian kernel, RBF kernel) !
- Calculate linear separation in kernel space
- Use kernel trick to avoid actual expansion





Quadractic

kernel

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#### **Decision Surface of SVMs**

#### Shape of decision surface depends on kernel



#### **Neural Networks**

- Basic Idea:
  - Network of neurons with different layers and communication between neurons
  - Input layer feeds data into the network
  - Hidden layers "correlate" data
  - Output layer gives computation results



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#### **Multilayer Perceptron (MLP)**

- First weighted sum of inputs
- Then activation function, e.g, sigmoid/tanh

Each feature gets an input neuron

Multiple fully connected hidden layers Single output neuron with the classification

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#### **Decision Surface of MLP**

#### Shape of decision boundary depends on

- Activation function
- Number of hidden layers
- Number of neurons in the hidden layers



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#### **General Approach**

• Different approaches behind all covered classifiers

- k-nearest Neighbor
- Decision Trees
- Random Forests
- Logistic Regression
- Naive Bayes
- Support Vector Machines
- Neural Networks

- → Instance based
- $\rightarrow$  Rule based + information theory
- → Randomized ensemble
- → Regression
- → Conditional probability
- $\rightarrow$  Margin maximization + kernels
  - (Very complex) Regression

 $\rightarrow$ 

#### Comparison of Decision Surfaces IRIS Data



Results may vary with hyper parameter tuning

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### Comparison of Decision Surfaces Non-linear separable



#### Results may vary with hyper parameter tuning

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#### Comparison of Decision Surfaces Circles within circles



Introduction to Data Science https://sherbold.github.io/intro-to-data-science Results may vary with hyper parameter tuning

#### **Comparison of Execution Times**





Times taken using GWDG Jupyter Hub and scikit-learn implementations of the algorithms. Data randomly generated with using scikit-learn.datasets.make\_moons (July 2018)

### **Strengths and Weaknesses**

	Explanatory value	Consise representation	Scoring	Categorical features	Missing features	Correlated features
<i>k</i> -nearest Neighbor	0	-	-	-	+	-
Decision Tree	+	+	+	+	0	+
Random Forest	-	0	+	+	0	+
Logistic Regression	+	+	+	0	-	0
Naive Bayes	0	0	+	+	-	-
SVM	-	0	-	0	-	-
Neural Network	-	0	+	0	-	+

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### Summary

- Classification is the task of assigning labels to objects
- Many evaluation criteria
  - Confusion matrix commonly used
- Lots of classification algorithms
  - Rule based, instance based, ensembles, regressions, ...
- Different algorithms may be best in different situations